

Case Study

SUPER ONE SERIES (National Kart Racing)

"We are so happy with our new process! It has reduced our competitor registrations time from days to minutes."

John Hoyle, Super One Series (national kart racing)

"Dynamic Forms converts any paper template to electronic format and allows mobile workers to provide instant feedback on inspections, surveys or any other field-based activity."

Super One Series speed up for business thanks to Dynamic Forms and SharePoint!



Super One was founded back in 1983 and is the longest standing national kart racing championship in the UK. When the series started it catered for four classes, two junior and two senior.

Today, Super One boasts in excess of 400 competitors, racing across 20 rounds throughout the UK. There are six junior classes, including the MSA British Kart Championship (KF3) and six senior classes, including the MSA British Kart Championship (Super KF), the pinnacle of UK karting. The series has hosted the two MSA British Championships continuously since 1990. The Super One Series has seen a multitude of big racing names such as Jenson Button and Lewis Hamilton.

The business faced a tough task in processing applications and because of the rising number of competitors, their existing process needed to be simplified. Because of the manual input, many mistakes were being made and the business could not continue this way. Now that igroup have helped to generate the company website using Microsoft SharePoint and Dynamic Forms is in place, the process could not be easier - registrations are instant and accurate.

BUSINESS SITUATION

Super One Series administer hundreds of competition entry registrations each year. The process followed by the business was that entrants logged their details on the Super One Series website, and when these were received in the processing office the administrators manually entered the individual registrations into a separate system. This did not have the support to store a mass amount of data. Once registration had been processed the data was deleted.

The business also wanted to work with igroup to develop a new and improved website using Microsoft SharePoint, and hoped to find a way to link the registrations to the new website. The existing procedure was slow and inconsistent, and manual input of the registration data meant that errors were frequently made and, with no suitable quality control systems in place, the whole process appeared unprofessional and poorly executed.

www.s1series.co.uk

Customer Overview

Customer: Super One Series

Registrations per annum:
400

Industry: kart racing

Scope of operation: national

Customer Profile:

The Super One Series is Britain's premier kart championship, run in three parallel series across various racing tracks in the UK for the British Championships and the ABkC National Championships, for KF classes, Cadets, all TKM and all Rotax classes. It attracts over 400 registrations per annum with a prize fund of £80,000.

THE SOLUTION

The poor quality of the registrations process, combined with the propensity for error, was a real problem for Super One Series.

They knew the process they had in place was not efficient or logical enough to maintain, and decided this was the right time to call in igroup. Dynamic Forms is a flexible product and can be integrated with existing Microsoft systems. igroup have been able to integrate the Super One Series SharePoint website with Dynamic Forms and Super One Series are pleased with the results.

"No job was too small for igroup, and their technical team even worked additional hours in order to meet our deadlines."

John Hoyle, Super One Series

Registrations are now entered via the Super One Series website and the business has designed templates using Dynamic Forms that are attractive and easy to understand so that every required piece of data is gathered at the time of registration.

"Dynamic Forms is so flexible to our needs; the new registration forms we have developed are quick and easy to complete and the fact that we can integrate with Microsoft SharePoint has helped improve the process even further."

John Hoyle, Super One Series

Dynamic Forms operates such that when a particular field is populated, eg the competitor age, the form is instantly directed to a unique internal section of the website where registrations are now categorised and stored.

The automated process has ensured that fewer errors can be made, and as the administrators now receive a notification when a registration is complete, it can be checked over immediately. This has provided a much improved method of quality control and there are far fewer problems in the registrations. Super One Series consider this a perfect example of how flexible Dynamic Forms can be when compared to paper-based processes.

"igroup were a great company to work with, an all round fantastic service."

John Hoyle, Super One Series

Business Benefits

- data from competition entrants is captured in a simple and easy-to-follow layout
- the whole process is simplified by the integration with the company website, based on Microsoft SharePoint
- better quality measures have resulted in significantly fewer errors
- data from Dynamic Forms can be stored automatically within SharePoint
- the time taken to complete the registrations process has reduced from weeks to days
- SharePoint enables competitors to be categorised instantly
- because of the streamlined system, the company now has much improved credibility with the competitors