

Case Study

SUPER ONE SERIES

(National Kart Racing)

"The new scheduler element has made a real difference to the way in which we allocate staff to different venues."

John Hoyle, Super One Series

Super One Series knows where everyone's at thanks to Dynamic Forms' new scheduler!

Super One was founded in 1983 and is the longest standing national kart racing championship in the UK. When the series started it catered for just four classes.

Today, Super One boasts in excess of 400 competitors, racing across 20 rounds throughout the UK. There are six junior classes, including the MSA British Kart Championship (KF3) and six senior classes, including the MSA British Kart Championship (Super KF), the pinnacle of UK karting. The series has hosted the two MSA British Championships continuously since 1990.

"igroup have shown again that they can provide an incomparable service."

John Hoyle, Super One

BUSINESS SITUATION

The sheer enormity of organising all the marshals, clerks, technical staff and the multitude of support people needed at a meeting had been proving a real headache and Super One decided it had to be addressed without delay and accepted that they had no option but to try to find some form of **automation** to solve their problems.

The most important factor was that the number of marshals, etc was determined by the Motor Sports Association and was not open for negotiation. Insufficient people and the meeting couldn't run.

THE SOLUTION

When Super One discovered that there was a new **scheduler module** which worked with **Dynamic Forms**, they knew they had found the answer.

With the intelligent system each individual can be classified according to qualifications, experience, location and availability - all these factors can be automatically assessed and the best person for the job is chosen.

THE BENEFITS

Super One can now be sure that the right number of suitably qualified personnel will be at each venue, and that even in the case of a last-minute change, there won't be hours of work involved.

"Dynamic Forms converts any paper template to electronic format and allows mobile workers to provide instant feedback on inspections, surveys or any other field-based activity."

Phone Jane on 0845 838 2184 for more information



Business Benefits

- quick and easy to use, no complex programming required
- the organisation required to prepare an event is now much reduced, and there is no risk that accuracy and control have been lost
- enough people with the right qualifications at every event
- the Super One team can now spend much more time on added value tasks
- morale is greatly improved - no-one enjoyed planning the staffing at events
- changes can be made in seconds rather than hours
- people know what they are doing and when, and staff are notified immediately if a job is declined
- confidence that the event has been properly organised makes the day much less stressful

THE NEED

With the ever-increasing burden of organising large numbers of people at every event, Super One decided that they needed to find some form of automation to solve their problems.

The number of people needed to ensure that each meeting runs safely and smoothly is governed by the relevant international regulations. Just trying to plan for each event was becoming a marathon. Being very aware of the risk of falling foul of the rules relating to safety, etc, Super One knew that **immediate action** was required.

"igroup worked hard to ensure that we had the scheduler module as soon as possible because it was so important to us."

John Hoyle, Super One

ACTION TAKEN

Within 48 hours of deciding to look for automation ideas, the Dynamic Forms newsletter arrived in the inbox, giving details of the scheduler addition to the solution.

Because Super One had been **using Dynamic Forms** with **great success** they hoped the search was over. The main challenge that had to be met was that just one small change to a plan could often mean a complete re-think, wasting valuable resources.

Super One talked to their technical account manager who was able to explain and demonstrate just how **efficient** and **effective** the **scheduler** is. There was no hesitation in making arrangements for the installation which took place within a few days.

"We already knew that Dynamic Forms was an excellent product, but to find that the scheduler was even better was simply fantastic."

John Hoyle, Super One

THE END RESULT

There is a real sense of satisfaction within the Super One team now that the scheduler is up and running. The process of selecting staff for each event is now simple and straightforward. The biggest benefit that the scheduler offers is the option to make the best choice of person from an available list. Each individual can be classified according to qualifications, experience, location and availability and then all these factors can be automatically assessed and the best person for the job is chosen.

A job is sent direct to the relevant person, and accepted or declined as appropriate. If a job is declined, it's just a case of choosing the next on the list, something that takes only a couple of seconds, greatly reducing the timeframe.

Because Super One are at the forefront of karting it is imperative that they are seen to be effective in the way they work, and that all requirements are met without exception. They are now able to demonstrate this clearly, proving to everyone that they have a **robust, accurate and fast** tool in place to make sure that everyone is where they should be.

[View Super One Series' website here](#)

Customer Overview

Customer: Super One Series

Registrations per annum: 400

Industry: kart racing

Scope of operation: national

Customer profile:

The Super One Series is Britain's premier kart championship, run in three parallel series across various racing tracks in the UK for the British Championships and the ABkC National Championships, for KF classes, Cadets, all TKM and all Rotax classes. It attracts over 400 registrations per annum with a prize fund of £80,000.

Super One administer a minimum of 70 days' racing during the course of a year. The organisation have a high profile and although the general public may not have heard of Super One, they will certainly have heard of some of their past entrants, including both Jenson Button and Lewis Hamilton.

"Having an ongoing support contract with igroup gives us great peace of mind as we know that if ever we have a problem, we can be certain of an immediate response."

John Hoyle, Super One